

Spa Secrets

for mind, body & soul

2009 media schedule

Spring 09

Advert Copy Deadline – 12th February 2009
On sale date – 10th March 2009

Summer 09

Advert Copy Deadline – 14th May 2009
On sale date – 10th June 2009

Autumn 09

Advert Copy Deadline – 13th August 2009
On sale date – 10th September 2009

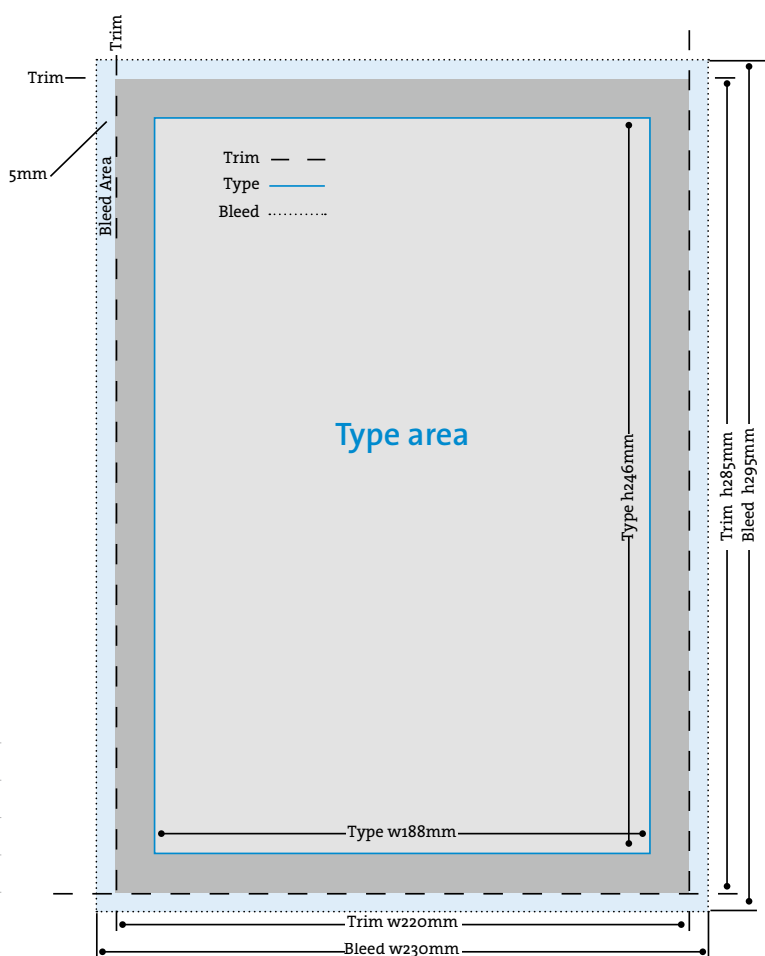
Winter 09

Advert Copy Deadline – 12th November 2009
On sale date – 10th December 2009

Mechanical data

DPS Bleed*:	h295mm x w450mm
DPS Trim:	h285mm x w440mm
DPS Type Area:	h246mm x w412mm
Full Page Bleed:	h295mm x w230mm
Full Page Trim:	h285mm x w220mm
Full Page Type Area:	h246mm x w188mm

*Allow 10mm gutter for text running across the spine



► **PDF Specifications:** Please supply Adobe Acrobat PDF's set up to PPA Standard file formats [www.ppa.co.uk see pass4press section]. All ads should be supplied with a colour proof and according to the naming convention provided. Publication Name, Month of advertisement, Advertiser's Name. Example: SPA0608_advertisersname.pdf

Files under 15MB can be sent via email to production@absolutepublishing.com or copy@absolutepublishing.com

Please contact the Production Department: +44 (0) 20 7553 7372 for further information on file transfer if file size exceeds 15MB. Absolute Publishing is committed to digital print solutions.



Spa Secrets is published by Absolute Publishing Ltd
a: 197-199 City Road, London EC1V 1JN
t: +44 (0) 20 7253 9909 | f: +44 (0) 20 7253 9907
e: sales@abtamagazine.co.uk
w: www.absolutepublishing.com